



Press Release – September 2016

AZUREE APPOINTS NEW DEALER IN THE NETHERLANDS AND BELGIUM

SIRENA MARINE, prominent manufacturer in the yachting and automotive sector, has named Easy Sailing BVBA as the exclusive dealer in Holland and Belgium for its sailboats brand AZUREE.

AZUREE is the brand of SIRENA MARINE that offers modern designed cruisers with high performance and seaworthiness, combining the best qualities in their category, as for versatility, smooth sailing, excellent balance and high interior volume.

With its models ranging from the AZUREE 33C launched in 2015, to the new AZUREE 41 presented at Cannes Yachting Festival 2016 and to the AZUREE 46, the flagship of the brand, AZUREE offers the best possible combination of cruising capabilities and performance.

EASY SAILING, with its main office at the Paardenmarkt 61 in ANTWERP, Belgium.

“We are very pleased to have the opportunity to collaborate with EASY SAILING” stated Ali Onger, Sirena Marine Sales Manager, “Their great expertise of the sailing yacht market provides AZUREE with excellent local support. This new partnership expands AZUREE’s well established distribution network, able to cover with sales and service points countries from USA to Australia, Greater China and all main European countries”.

“We are very proud of our agreement with Sirena Marine. AZUREE is building top quality yachts that will surprise anybody in Holland and Belgium.” stated COEN WOHRMANN “This collaboration is an important achievement for us and we are confident it will give very satisfactory results for both parties.” said MARK SOETMAN.

For more details please visit:

www.sirenamarine.com.tr

www.azureeyachts.com

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kiraça Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become one of the most important yacht manufacturer in the Mediterranean area with more than 250 motor yachts and 90 sailboats built to date. Today, Sirena Marine is producing its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.



For July 2016 Sirena Marine – celebrating 10 years of success – announces the 2016 Cannes Yachting Festival double world-premiere: Azuree 41' and Euphoria 68'.

The Company is currently developing its new motoryachting brand Sirena Yachts: the first two models Sirena Yacht 64 and Sirena Yachts 56 will be unveiled during the upcoming Dusseldorf and Miami Boat shows

PRESS OFFICE

Sand People Communication

www.sandpeoplecommunication.com

Gianluca Poerio - Mob +39 338 33 89563 - g@sandpeoplecommunication.com

Alice Paniccia m. +39 347 5870171 – ap@sandpeoplecommunication.com

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367

sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii

Orhangazi - Bursa - T: +90 224 275 76 00